Jeff Kingston, director of Asian studies at Temple University’s Japan campus, has seen similar demographic problems. ‘The very first cohort across the world is about to drop off a cliff, and so already fierce competition will become more so,’ he says. ‘The ‘perfect storm’ behind the recent college closings in the US is happening in Japan too.’

At a recent meeting of the CUPA-HR board of directors, the enrollment cliff was the main topic of discussion. These presidents and chancellors shared their thoughts on what the higher ed landscape might look like in five to eight years, sharing their institutions’ strategies for survival.

For instance, Dent can tell a client exactly when people will spend the most on potato chips. And he can explain why our economy is now at the bottom of a demographic cliff with the accelerating retirement of the Baby Boomers around the world.

College enrollment decline of more than 15% predicted

It was published early in 2018, but I only found out about it a couple of weeks ago; the demographic trends haven’t shifted much since 2018 and I think Grawe’s projections deserve more attention. This book’s not going to win any prizes for easy reading, and it will demand a thorough investment in time to absorb it, but it is both a must-read for college presidents and a cautionary tale about our future mobility.

The Demographic Cliff - Washington Examiner

The Demographic Cliff. The New York Times has finally discovered that fiscal cliffs aren't the only thing that menace the modern nation-state. There's a demographic cliff, too. A couple weeks ago, ...